



## **S.S. Huebner Foundation/American Risk and Insurance Association Virtual Three Minute Thesis (3MT ®) and Doctoral Colloquium**

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### **Call for Participation**

We are pleased to invite students in Ph.D. programs and Professional Doctoral candidates to apply for participation in the S.S. Huebner Foundation/American Risk and Insurance Virtual 3 Minute Thesis (3MT ®) and Doctoral Colloquium.

The 3MT provides doctoral candidates the opportunity to develop academic, presentation and communication skills to effectively explain their research in language appropriate to an intelligent but a non-specialist audience. Graduate students have three minutes to present compelling orations on their dissertation topics and their significance. This skill is particularly useful for doctoral candidates preparing for the early stages of the academic job market.

The Colloquium will consist of doctoral candidates presenting their work to a specialist academic audience. This skill is particularly useful for students preparing for campus interviews where they will be asked to present their research in plenary session format. The participating academics feature editors and associate editors of leading academic journals, prominent researchers, and well-regarded former Huebner Fellows.

The 3MT and Doctoral Colloquium is organized by the [S.S. Huebner Foundation for Insurance Education](#) and is funded by the Foundation and the [American Risk and Insurance Association](#) (ARIA).

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### **Eligibility and Application**

Doctoral candidates who have not defended their dissertation prior to the Colloquium are eligible to apply. All topics within the broad field of the economics of uncertainty or insurance will be considered including insurance markets, risk perception, decision-making under uncertainty, risk and public policy, corporate risk management, and health insurance.

Eligible students may apply to participate by completing an application form using this link:

[https://gsu.qualtrics.com/jfe/form/SV\\_8zVQ599z1BPkB6Z](https://gsu.qualtrics.com/jfe/form/SV_8zVQ599z1BPkB6Z)

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### Competition Guidance and Timeline

This year, the Foundation is hosting the 3MT and the Colloquium virtually. All 3MT participants will be invited to participate in a workshop to assist with their preparations and submissions. Five 3MT finalists will be invited to participate in the Doctoral Colloquium and provided 1-1 coaching before they present their research in the Colloquium.

#### ***Competition Timeline***

<i>Call for participation release</i>	<i>January 27, 2021</i>
<i>3MT video preparation virtual workshop</i>	<i>February 17, 2021</i>
<i>3MT video submission deadline</i>	<i>March 3, 2021</i>
<i>3MT decisions announced</i>	<i>March 17, 2021</i>
<i>Coaching sessions for 3MT 5 finalists</i>	<i>March 18-24, 2021</i>
<i>Doctoral Colloquium for the finalists</i>	<i>March 26, 2021</i>

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### Awards

The five winners of the 3MT will receive a \$2,000 cash scholarship funded by the S.S. Huebner Foundation and ARIA. Additionally, the Foundation will feature competition winners on the S.S. Huebner Foundation for Insurance Education webpage and newsletters during the course of the competition and throughout the academic year.

The 3MT videos of the 5 finalists posted on the Huebner website will compete in a “People’s Choice” award. The award will be determined by the submission receiving the most votes from the general audience who vote electronically via the foundation’s website. “Audience members” from around the world will be invited to vote on the five submissions on any day between March 17, 2021 and March 24, 2021. Audience members may only cast one vote. The People’s Choice winner will be announced at the conclusion of the Doctoral Colloquium and will receive \$500 in addition to the \$2,000 original award.

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### Format - 3MT

The Three Minute Thesis (3MT®) competition celebrates the exciting research conducted by Doctor of Philosophy (PhD) students and by those earning Professional Doctorates. Developed by The University of Queensland (UQ), 3MT cultivates students’ academic, presentation, and research communication skills. The competition supports their capacity to effectively explain their research in three minutes, in a language appropriate to a non-specialist audience.

The S.S. Huebner Foundation/ARIA 3MT ® begins with interested candidates submitting an application and attending the “orientation” meeting to receive guidance regarding the creation, recording and submission of their 3MT presentation. The orientation will be held on February 17, 2021 at 11:00am EST. The orientation will be recorded so participants around the world can easily attend regardless of time zone. Participants must submit their 3MT video by March 3, 2021 for initial review by the Foundation’s judges.

Our judges will review the video submissions and announce the 5 winners of the 3MT competition on March 17, 2021.

### **Format - Doctoral Colloquium**

The Doctoral Colloquium consists of student presentations of their work in plenary session format. Each presentation will last 45 minutes, with 15 minutes for question and answer. The Colloquium supports community-building by connecting beginning and advanced researchers and provides a forum for doctoral candidates to practice presenting their research in an informed, rigorous yet supportive environment that allows students to receive feedback they can incorporate into their research and their presentations moving forward.

All invitees will be provided a virtual coaching session before the Colloquium. These 1-1 coaching sessions will be individualized to each participant and include both a speech coach and a research scholar. The coaching sessions will be scheduled between March 18 - March 24, 2021.

The Doctoral Colloquium will be held virtually on March 26, 2021. Participants will include the five finalists and distinguished scholars and industry executives. The event will be organized such that the finalists will present their research in plenary session format to the executive/scholar panel and all parties will be able to see and interact with one another.

We will also invite ARIA members, Huebner Fellows and others worldwide who have an interest in risk and insurance research to participate as audience members. The audience members will be able to see and hear the participants but they themselves will not be seen or heard. Audience members will, however, be able to submit questions via the Question & Answer feature on Zoom that will be monitored by a moderator.

In addition to the \$2,000 3MT Award Scholarship, all finalists who participate will receive a plaque following the Colloquium in the mail recognizing their participation as Huebner Doctoral Colloquium Fellows.

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### **Judging Panel**

The 3MT presentation judges and Doctoral Colloquium panelists will be academics and corporate executives affiliated with the S.S. Huebner Foundation for Insurance Education and ARIA.

- [Robert Henrikson](#) Chair, Huebner Board, President & CEO, MetLife (ret)
- [Donna Kinnaird](#), Huebner Board Member, Director, New York Life
- [Anne Kleffner](#), Huebner Fellow (1992), ARIA President, University of Calgary

- [Jim Moore](#), Huebner Fellow (1998), Huebner Board Member, President, Avalana Advisors
  - [Richard Phillips](#), Huebner Fellow (1994), Huebner Board Member, Georgia State University
  - [Joan Schmit](#), Editor-in-Chief, Journal of Risk and Insurance, University of Wisconsin
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### **3MT Competition Rules**

- A single static PowerPoint slide is permitted. No slide transitions, animations or ‘movement’ of any description are allowed. The slide is to be presented from the beginning of the oration.
  - No additional electronic media (e.g. sound and video files) are permitted.
  - No additional props (e.g. costumes, musical instruments, laboratory equipment) are permitted.
  - Presentations are limited to 3 minutes maximum and competitors exceeding 3 minutes are disqualified.
  - Presentations are to be spoken word (e.g. no poems, raps or songs).
  - Presentations are considered to have commenced when a presenter starts their presentation through either movement or speech.
  - The decision of the adjudicating panel is final.
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### **3MT Judging Criteria**

At every level of the competition each competitor will be assessed on the judging criteria listed below. *Please note: Each criterion is equally weighted and has an emphasis on the audience.*

#### **Comprehension and Content**

- Did the presentation provide an understanding of the background to the research question being addressed and its significance?
- Did the presentation clearly describe the key results of the research including conclusions and outcomes?
- Did the presentation follow a clear and logical sequence?
- Was the thesis topic, key results and research significance and outcomes communicated in language appropriate to a non-specialist audience?
- Did the speaker avoid scientific jargon, explain terminology and provide adequate background information to illustrate points?
- Did the presenter spend adequate time on each element of their presentation – or did they elaborate for too long on one aspect or was the presentation rushed?

#### **Engagement and Communication**

- Did the oration make the audience want to know more?
- Was the presenter careful not to trivialize or generalize their research?
- Did the presenter convey enthusiasm for their research?
- Did the presenter capture and maintain their audience’s attention?
- Did the speaker have sufficient stage presence, eye contact and vocal range; maintain a steady pace, and have a confident stance?
- Did the PowerPoint slide enhance the presentation – was it clear, legible, and concise?

