



S.S. Huebner Foundation/American Risk and Insurance Association 2022 Three Minute Thesis (3MT ®) and Doctoral Colloquium

Call for Participation

We are pleased to invite students in Ph.D. programs and Professional Doctoral candidates to apply for participation in the S.S. Huebner Foundation/American Risk and Insurance Virtual 3 Minute Thesis (3MT ®) and Doctoral Colloquium.

The 3MT provides doctoral candidates the opportunity to develop academic, presentation and communication skills to effectively explain their research in language appropriate to an intelligent but non-specialist audience. Graduate students have three minutes to present compelling orations on their dissertation topics and their significance. This skill is particularly useful for doctoral candidates preparing for the early stages of the academic job market.

The Colloquium will consist of doctoral candidates presenting their work to a specialist academic audience. This skill is particularly useful for students preparing for campus interviews where they will be asked to present their research in plenary session format. The participating academics feature editors and associate editors of leading academic journals, prominent researchers, and well-regarded former Huebner Fellows.

The 3MT and Doctoral Colloquium is organized by the [S.S. Huebner Foundation for Insurance Education](https://huebnerfoundation.com/programs/) and is funded by the Foundation and the [American Risk and Insurance Association](https://www.aria.org/) (ARIA). Visit the program's webpage here: <https://huebnerfoundation.com/programs/>

Eligibility and Application

Doctoral candidates who have not defended their dissertation prior to the Colloquium are eligible to apply. All topics within the broad field of the economics of uncertainty or insurance will be considered including insurance markets, risk perception, decision-making under uncertainty, risk and public policy, corporate risk management, and health insurance.

Eligible students may apply to participate by completing an application form using this link:

https://gsu.qualtrics.com/jfe/form/SV_3RbcfFgUHZCjkwK

Competition Guidance and Timeline

This year, the Foundation is hosting the 3MT virtually from May 16, 2022 to June 12, 2022, and the Colloquium in person on July 31, 2022, the first day of ARIA's annual meeting in Long Beach, CA. All 3MT participants will be invited to participate in an informational workshop to assist with their 3MT preparations and submissions. Four 3MT finalists will be invited to participate in the Doctoral Colloquium and will be provided 1-1 coaching before they present their research in the Colloquium.

Competition Timeline

<i>Call for participation release</i>	<i>Week of May 2, 2022</i>
<i>3MT video preparation virtual workshop</i>	<i>May 18, 2022 at 2:00 pm EST</i>
<i>3MT video application deadline</i>	<i>June 1, 2022</i>
<i>3MT video submission deadline</i>	<i>June 12, 2022</i>
<i>3MT decisions announced</i>	<i>June 30, 2022</i>
<i>Coaching sessions for 3MT 4 finalists</i>	<i>Week of July 11, 2022</i>
<i>Doctoral Colloquium for the finalists</i>	<i>July 31, 2022 @ 1:00 pm ARIA's Annual Meeting</i>

Awards

The S.S. Huebner Foundation and ARIA will award the four finalists of the 3MT a stipend towards their trip expenses to the ARIA Annual Conference in Long Beach, CA. Finalists will deliver their 3MT presentation during the conference and also a 45 minute presentation during the colloquium. Additionally, the Foundation will feature competition finalists on the S.S. Huebner Foundation for Insurance Education webpage and newsletters during the course of the competition and throughout the academic year.

Format - 3MT

The Three Minute Thesis (3MT®) competition celebrates the exciting research conducted by Doctor of Philosophy (PhD) students and by those earning Professional Doctorates. Developed by The University of Queensland (UQ), 3MT cultivates students' academic, presentation, and research communication skills. The competition supports their capacity to effectively explain their research in three minutes, in a language appropriate to a non-specialist audience.

The S.S. Huebner Foundation/ARIA 3MT® begins with interested candidates submitting an application and attending an "orientation" meeting to receive guidance regarding the creation, recording and submission of their 3MT presentation. The orientation will be held on May 18 at 2:00 pm EST and will be

recorded so participants around the world can easily attend regardless of time zone. Participants must submit their 3MT video by June 12, 2022 for initial review by the Foundation's judges.

Our judges will review the video submissions and announce the 4 finalists of the 3MT competition on June 30, 2022. Finalists will be notified by email.

Format - Doctoral Colloquium

The Doctoral Colloquium consists of student presentations of their work in plenary session format. Each presentation will last 45 minutes, with 15 minutes for question and answer. The Colloquium supports community-building by connecting beginning and advanced researchers and provides a forum for doctoral candidates to practice presenting their research in an informed, rigorous yet supportive environment that allows students to receive feedback they can incorporate into their research and their presentations moving forward.

All invitees will be provided a virtual coaching session before the Colloquium. These 1-1 coaching sessions will be individualized to each participant and include both a speech coach and a research scholar. The coaching sessions will be scheduled between July 11 - July 15, 2022.

The Doctoral Colloquium will be held in person on July 31, 2022 at the ARIA Annual Meeting being held in Long Beach, CA. Participants will include the four finalists and distinguished scholars and industry executives. The event will be organized such that the finalists will present their research in plenary session format to the executive/scholar panel. We will also invite ARIA members and Huebner Fellows attending the conference and who have an interest in risk and insurance research to participate as audience members.

All finalists who participate will receive a plaque following the Colloquium recognizing their participation as Huebner Doctoral Colloquium Fellow. The four finalists will also be invited to a session at the ARIA Annual Meeting where they give the three minute version of their presentation to a live audience. Doing so will give the colloquium fellows the opportunity to present the elevator version of their presentation where they can receive live feedback from a diverse set of commentators.

Judging Panel

The 3MT presentation judges and Doctoral Colloquium panelists will be academics and corporate executives affiliated with the S.S. Huebner Foundation for Insurance Education and ARIA.

- [Robert Henrikson](#) Chair, Huebner Board; Retired President & CEO, MetLife (TBC)
- [Jim Moore](#), Huebner Fellow (1998), Huebner Board Member; President, Avalana Advisors (TBC)
- [Richard Phillips](#), Huebner Fellow (1994), Huebner Board Member; Dean of Robinson College, Georgia State University
- Other panelists TBC

3MT Competition Rules

- A single static PowerPoint slide is permitted. No slide transitions, animations or ‘movement’ of any description are allowed. The slide is to be presented from the beginning of the oration.
 - No additional electronic media (e.g. sound and video files) are permitted.
 - No additional props (e.g. costumes, musical instruments, laboratory equipment) are permitted.
 - Presentations are limited to 3 minutes maximum and competitors exceeding 3 minutes are disqualified.
 - Presentations are to be spoken word (e.g. no poems, raps or songs).
 - Presentations are considered to have commenced when a presenter starts their presentation through either movement or speech.
 - The decision of the adjudicating panel is final.
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3MT Judging Criteria

At every level of the competition each competitor will be assessed on the judging criteria listed below.
Please note: Each criterion is equally weighted and has an emphasis on the audience.

Comprehension and Content

- Did the presentation provide an understanding of the background to the research question being addressed and its significance?
- Did the presentation clearly describe the key results of the research including conclusions and outcomes?
- Did the presentation follow a clear and logical sequence?
- Was the thesis topic, key results and research significance and outcomes communicated in language appropriate to a non-specialist audience?
- Did the speaker avoid scientific jargon, explain terminology and provide adequate background information to illustrate points?
- Did the presenter spend adequate time on each element of their presentation – or did they elaborate for too long on one aspect or was the presentation rushed?

Engagement and Communication

- Did the oration make the audience want to know more?
- Was the presenter careful not to trivialize or generalize their research?
- Did the presenter convey enthusiasm for their research?
- Did the presenter capture and maintain their audience’s attention?
- Did the speaker have sufficient stage presence, eye contact and vocal range; maintain a steady pace, and have a confident stance?
- Did the PowerPoint slide enhance the presentation – was it clear, legible, and concise?